



A Division of Dotcom Team, LLC

## **EXECUTIVE SUMMARY**

Proxima360, Retail Division of Dotcom Team LLC, is a high impact solutions management consulting company. We address critical business needs within the complex retail landscape. Our holistic approach in implementing retail solutions optimizes operations and improves revenue. Our team is composed of Enterprise Architects, Implementation & Integration DevOps Engineers along with CIOs, Vice Presidents, Directors in Store Operations, POS Systems and E-Commerce.

**We bring over 150 years of combined retail experience to provide comprehensive technical and business best practice solutions.**

Our key areas of focus are:

- **Inventory Allocation** - Leveraging customer demographics or critical KPIs via Merchandise, Assortment, Item or Merchandise Financial planning.
- **Oracle Merchandise Foundation Cloud Service Implementation and Operations** - Foundational Data, Master Data Management, Item Master, Purchase Order Management, Allocation & Replenishment.
- **POS Services** - POS configuration, Integrations with Payment Gateway Providers, Store Inventory Management, Promotions and Loyalty Programs.
- **Supply Chain/Transportation Management** - Warehouse Management (manual or automated), Yard Management, Transportation Management, eCom operations, Store Fulfillment, Last Mile Delivery.
- **Inventory Visibility and Management** - via RFID, Stock Ledger, Sales Audit, Landed Cost Management, Subledger Setup, Invoice Matching and Payments.
- **eCommerce Operations:** OMS Implementation (Sterling, TOMS), Site Implementations (Shopify, Square Weebly), integrations with providers for Tax, Payments Address Validations, Returns Management).
- **Merchandise Finance:** Finance Data Mart, GL Setup & Configuration, Chart of Accounts Optimization, Cash Flow Forecasting for FP&A.

## **CURRENT RELEVANT ENGAGEMENTS**

- a) Merchandise ERP Transformation - Overseeing a large ERP transformation for a \$25B iconic department store (730 Stores + eCom) to move their legacy Purchase Order & Sourcing landscape to a more modern platform.



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- b) Merchandise Finance Transformation - Overseeing a large ERP implementation for a specialty store (\$12B, 1400 Stores + eCom) to move their Stock Ledger and Order Platform to a modern ERP platform.
- c) Supply Chain Optimization - Improving the overall supply chain planning and forecasting by implementing a yard management system, transportation management system with dock scheduler, prepack optimization, capturing items dimensions with SPS, landed cost management for imports (\$5B sports and outdoor retailer \$5B, 250 Stores + eCom).

### **RECENT CASE STUDIES**

- a) System Stabilization - Execution of a complex Oracle Retail ERP implementation consolidating & integrating 650+ applications under ERP. Created a BI Analytics platform by integrating Merchandise, Finance & HR systems onto a single platform.
- b) System Optimization - Implemented a Style/Color allocation and replenishment system to have Right Size, Right Inventory based on Customer Demographics. **Project won the RILA award for the best supply chain initiative.**
- c) Business Enablement - Creation of a single source stock ledger to facilitate greater inventory management and auditing of both dollars and units providing one source of financial performance metrics.

For further information regarding Proxima360 and our capabilities, please reach out to [sales@proxima360.com](mailto:sales@proxima360.com)